

Message Text

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PAGE 01 ANKARA 05180 170904Z
ACTION EUR-12

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AMCONSUL ISTANBUL

UNCLAS ANKARA 5180

E.O. 11652: N/A
TAGS: BEXP, TU
SUBJECT: OCTOBER 78 PLASTICS PRODUCTION EQUIPMENT VIDEO/
CATALOG EXHIBITION

REF: USDOC 12444

1. SUMMARY. MARKET FOR PLASTICS PRODUCTION EQUIPMENT IN TURKEY IS CONCENTRATED IN ISTANBUL CONSULAR DISTRICT AND THERE WOULD THEREFORE BE LITTLE JUSTIFICATION FOR SUCH AN EXHIBIT IN ANKARA. WE HAVE CONSULTED WITH AMCONSUL ISTANBUL AND AS RESULT, WITH ISTANBUL'S CONCURRENCE, RELUCTANTLY CONCLUDE THIS EXHIBIT WOULD PROBABLY NOT FIND A STOP IN TURKEY COMMERCIALY WORTHWHILE, EVEN IN ISTANBUL. HOWEVER, SHOULD USDOC NEVERTHELESS DECIDE TO INCLUDE TURKISH STOP ON EXHIBITION'S ITINERARY, THERE WOULD BE INTEREST -- THOUGH FEW IF ANY SALES -- IN ISTANBUL. END SUMMARY. TEXT OF ISTANBUL 2147 TO ANKARA ON THIS SUBJECT IS QUOTED IN ITS ENTIRETY IN FOLLOWING PARAGRAPHS.

2. "1. IN NORMAL TIMES, SUBJECT EXHIBITION WOULD BE A NATURAL FOR ISTANBUL. SPACE AND TECHNICAL SUPPORT SHOULD POSE NO PROBLEMS. WE DO NOT, HOWEVER, BELIEVE THAT IN PRESENT SEVERE FOREIGN EXCHANGE BIND PLASTICS UNCLASSIFIED

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PRODUCERS WILL RECEIVE PRIORITY IN FOREIGN EXCHANGE ALLOCATIONS AND SALES PROSPECTS WOULD THUS BE POOR FOR SEVERAL YEARS.

3. "2. VALUE OF PLASTIC PRODUCTS PRODUCED IN 1976 (LAST FIRM FIGURES AVAILABLE) WAS TL 4.1 BILLION; IN 1977 IT IS ESTIMATED AT TL 6.1 BILLION, AND THE 1978

PROGRAM TARGET IS TL 6.3 BILLION (PRESENT EXCHANGE RATE TL 25 TO US \$1). CURRENT VOLUME IS ABOUT 200,000 TONS OF PLASTIC RAW MATERIALS. THERE ARE VIRTUALLY NO IMPORTS OR EXPORTS OF PLASTICS AS INDICATED IN THE FOLLOWING TABLE TAKEN FROM PAGE 118 OF TURKEY'S 1978 DEVELOPMENT PROGRAM. READ COLUMN AS FOLLOWS, A-ACTUAL 1976, B-ESTIMATED 1977, C-PROGRAM 1978. ALL FIGURES ARE IN TL MILLIONS. COUNTRY DEMAND A -4,163; B - 6,164; C -6,330. PRODUCTION A -4,100; B -6,130; C -6,350. IMPORTS A-107; B-81; C-40. EXPORTS A-39; B-46; C-60.

4. "3. IN ISTANBUL AREA THERE ARE FIFTEEN PLASTIC FORMING MACHINE MANUFACTURERS AND SEVERAL DOZENS OF SMALL PLASTICS MANUFACTURERS.

5. "4. DEMAND FOR PLASTICS PRODUCTS THIS YEAR IS EXPECTED TO INCREASE IN FOLLOWING SECTORS: AGRICULTURE (WATER PIPES, SHEETS AND FILM, AND FERTILIZER BAGS), FOOD AND CHEMICAL INDUSTRY (BAGS, BOTTLES, AND TANKS) AND CONSTRUCTION SECTOR (COVERING SHEETS, CORRUGATED SHEETS, AND VARIETY OTHER ITEMS).

6. "5. FOR REASON CITED PARAGRAPH 1 ABOVE WE DO NOT RECOMMEND ISTANBUL FOR EXHIBITION BUT BELIEVE IF SELECTED WE COULD DEVELOP SUBSTANTIAL INTEREST THOUGH, ALAS, UNCLASSIFIED

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IT PROBABLY WOULD NOT LEAD TO MANY SALES. HOUGHTON." DILLON

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